



MEMBERSHIP CHAMPIONS & CHAIRS

What is the ASCE Membership Champions & Chairs program?

The Membership Champions & Chairs program delivers tools, tips, and techniques to help local volunteers find and keep ASCE members. As a Champion, you can use these membership tools to refine solutions for your local ASCE section, branch, younger member group, institute, or student chapter.

Who are ASCE Membership Champions & Chairs?

ASCE Champions & Chairs are passionate members who volunteer at the local level to recruit and retain ASCE members. This is your opportunity to make a difference in civil engineering. Direct your passion for civil engineering to build an ever-growing audience of members who are engaged in ASCE.

Become an ASCE Membership Champion

When you become an ASCE Membership Champion, you will:

- ▶ **Encourage** strategic thinking to promote membership growth
- ▶ **Develop** leadership and other valuable skills
- ▶ **Expand** your professional network

Get exclusive access to tools, resources, and dedicated staff

Once you are signed up, visit the ASCE Membership Champions and Chair pages on Collaborate. You'll need to login with your member ID, and then select Champions & Chairs from the drop-down menu to access this private group page. You'll find quick downloads, eye-catching posters and fun, free giveaways—everything you need for meetings, club fairs, classroom presentations and promotions.



Resources exclusively available to Champions & Chairs

- ▶ Specific steps to address unique membership challenges
- ▶ PowerPoint presentations that highlight the benefits of membership
 - ASCE Champions Professional Presentation
 - ASCE Champions Student Presentation
 - Section Member Drive presentation
- ▶ Student Upgrade Onboarding tips and Welcome Letter
- ▶ Membership Data Handbook – with data updated each evening!
- ▶ Membership Toolkit
- ▶ Pizza Party Forms

[Complete this form](#) to enroll in the ASCE Champions & Chairs Program today.

You will receive access to an exclusive information hub for Champions & Chairs.

 **Get Members | Keep Members | Grow Membership**

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